

BUSINESS PROPOSAL



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ABOUT US

A business proposal is a document that outlines a product or service offering to a potential client or customer. It's a formal request for a partnership, sale, or contract, and is often used to win new business or secure funding from investors.

Business proposal

➤ Definition:

A business proposal is a written document sent to prospective client in order to get specific job.

A good proposal put the buyer requirement in context that favors the seller product or services and educates the buyer about the capabilities of seller in satisfying their need.

What is a Business Proposal

Definition & Best Practices



VALUES

Vision

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VALUE OF OUR PROPOSAL SERVICES

- Professional, creative requirement assessment
- Efficient resource allocation
- Clear stakeholder communication
- Growth-focused business detail attention
- Experienced, adaptable team advantage



Value Proposition

[ˈval-(.)yü ,prä-pə-ˈzi-shən]

The value a company promises to deliver to customers should they choose to buy their product.

SERVICE



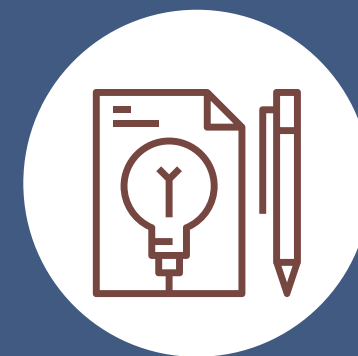
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HOW TO WRITE A BUSINESS PROPOSAL

WRITE CAPTIVATING
SCOPE OF SERVICES SECTION
FOR BUSINESS PROPOSAL



CLIENTS

CLIENT 1

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CLIENT 2

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CLIENT 3

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PROJECT 1



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PROJECT 2

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PROJECT 3

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TESTIMONIAL

CLIENT 1

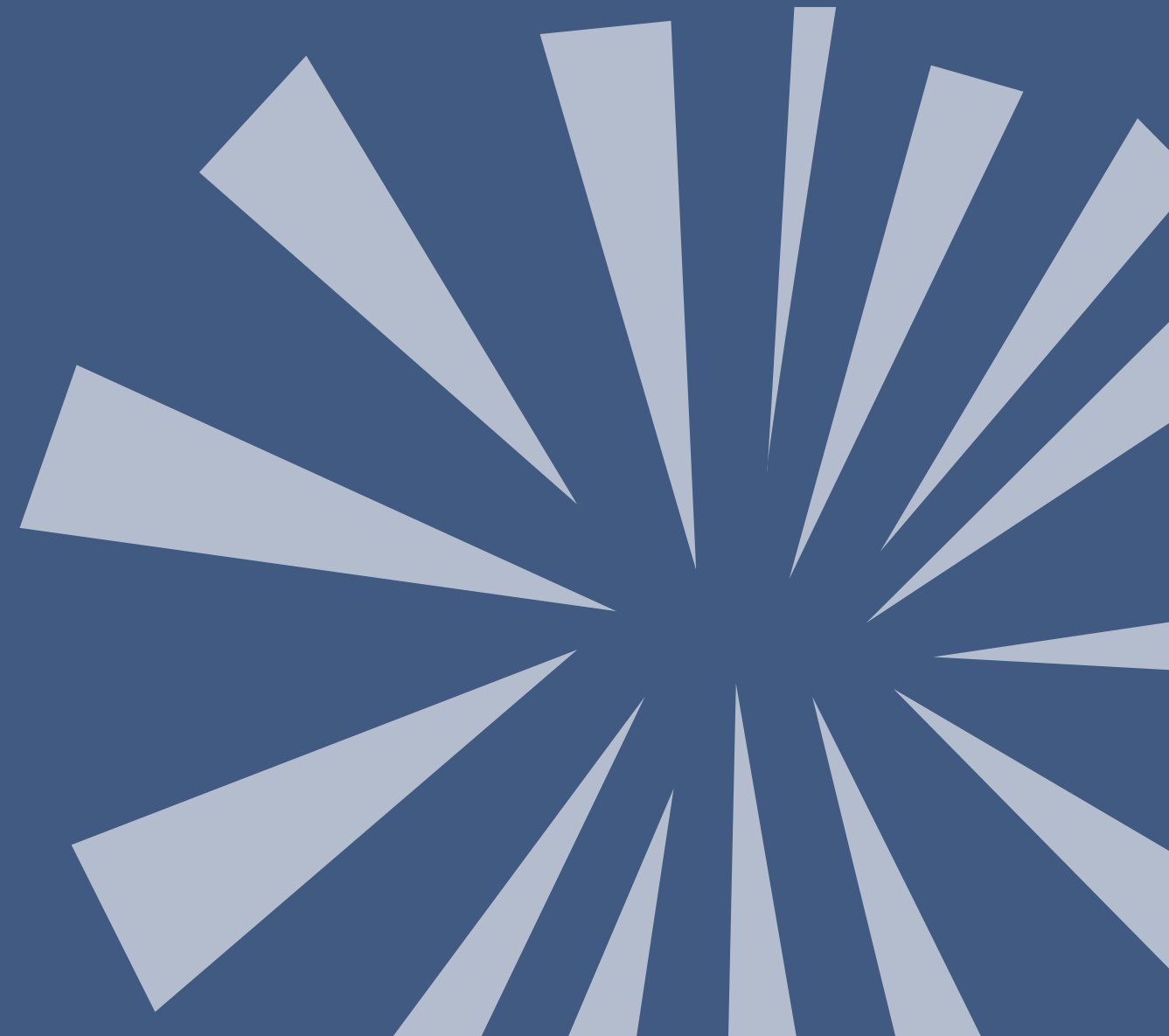
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CLIENT 1

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CONTACT US





THANK YOU